

ILLUSTRATIVE SAMPLE

Sale Launch Kit for FSBO sellers

Fictional property - Austin, Texas

This is how the recommended pack is presented. You send the property details and photos; YouSellSmart prepares the materials and plan; you review, publish and decide.

This is not an appraisal, a live listing or a promise of sale.

What you receive

One document brings together the listing, images, indicative price band, channel plan and editable buyer replies for your FSBO launch.

01 LISTING

Listing

Long and short versions written for US buyers.

02 PHOTOS

Photos

Up to 25 improved images, with originals preserved.

03 PRICE

Price

An explained indicative band, never described as an appraisal.

04 PLAN

Plan

30 days of actions, channel guidance and buyer replies.

You approve every material before using it.

Listing draft

Bright Austin home with an easy indoor-outdoor layout

This fictional Austin home has a practical floor plan with a connected kitchen, dining and living area opening to the backyard. The primary bedroom includes built-in storage and natural light, while the additional rooms can support bedrooms, work or hobbies. The final listing would use only facts confirmed by the owner. It would not add an unverified school assignment, commute time, square footage, permit status or property feature simply to make the listing sound stronger.

SHORT VERSION TO SHARE

Bright Austin home with a connected living area and private backyard. Review the full property details and schedule a showing directly with the owner.

Only confirmed facts appear in the final copy.

Images ready for your listing

We preserve the original and provide an improved or virtually staged option for you to choose from. Edited images should be clearly identified when published.

ORIGINAL



STAGED EXAMPLE



Example only. The real images depend on the photos you provide and the changes you approve.

Indicative band and 30-day plan

SAMPLE RANGE

USD 475,000 - USD 510,000

A fictional figure used only to show the format. Your real kit explains the property inputs and configured references; you choose the asking price.

1**DAYS 1-3**

Review the listing, images, disclosures and asking price.

2**DAYS 4-7**

Publish directly or arrange a flat-fee MLS provider.

3**DAYS 8-14**

Reply, schedule showings and record feedback.

4**DAYS 15-30**

Adjust presentation or price and prepare for offers.

We prepare. You sell.

YOUSELLSMART PREPARES

- Listing and shareable versions
- Improved photos and originals
- Indicative band and explanation
- Plan, guidance and editable replies

YOU DECIDE AND MANAGE

- Final asking price and listing channels
- Buyer inquiries and showings
- Offers and negotiation
- Licensed professionals for closing

HOW ADVERTISING WORKS

You can publish on owner-friendly channels or separately arrange a flat-fee MLS provider. MLS access and rules vary. YouSellSmart prepares the materials but does not list the property, act as your real estate agent or negotiate for you.